

## Contact

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## About Me

Creative technologist and fabrication specialist with 8+ years of experience in projection mapping, interactive installations, and technical production for world-renowned artists, museums, and cultural festivals. Recognized for exceptional problem-solving under pressure, quick mastery of new technologies, and ability to lead technical training while managing projects from concept to completion.

## Skills

- End-to-end Project Management (Concept to Installation)
- Technical Problem-Solving & On-site Troubleshooting
- Cross-functional Team Leadership & Training
- Client Collaboration & Quality Control

## Technical Skills

### Software

- Projection & Interactive: MadMapper, TouchDesigner
- Design: Photoshop, Illustrator
- 3D & Motion: Blender, After Effects, Premiere Pro
- Microsoft Office: Excel, Word, PowerPoint

### Fabrication

- CNC Machining, Laser Cutting
- Neon Fabrication & Electrical Wiring
- MIG Welding, Wood & Metal Working
- Matthews Paint System (Color Mixing & Application)

## Education

M.F.A. in Sculpture  
SUNY New Paltz | 2020 | Graduate Research Award (2019)

B.F.A. in Sculpture  
SUNY New Paltz | 2016 | Summa Cum Laude

B.F.A. in Ceramic  
Kyung Hee University, Korea | 2012

## Language

- English (very proficient)
- Korean (native)

# Jung Yun Choi (Nell Choi)

Creative Technologist |  
Projection Mapping Specialist | Experiential Designer

## EXPERIENCE

- **Senior Fabrication & Technical Specialist** 2021 – Present  
LITE BRITE NEON STUDIO | Kingston, NY
  - Fabricate museum-quality neon artworks for world-renowned artists, including Alex Da Corte, Glenn Ligon, and Andrea Bowers, executing complex projects such as SFO Harvey Milk Terminal 1 public installation and Rubber Pencil Devil (Hell House)
  - Design custom neon layouts using Adobe Illustrator, managing the full production cycle from CNC machining and Matthews Paint System to precision electrical wiring and quality control
  - Collaborate with artists and project managers to solve technical challenges while maintaining artistic vision and meeting tight exhibition deadlines
- **Lead Studio Assistant** 2016 – Present  
MARCO MAGGI (Internationally Recognized Artist) | New Paltz, NY
  - Manage exhibition preparation, artwork fabrication, and inventory control for a globally exhibited contemporary artist with works in major museums
  - Coordinate international exhibition logistics, including shipping and installation supervision for museum and gallery shows
- **Multimedia Content Creator** 2017  
SUWON HWASEONG CULTURAL FESTIVAL | Suwon, Korea
  - Performed live mobile projection mapping demonstrations on a moving bicycle, projecting real-time visuals onto trees, building walls, and signage throughout festival grounds for 750,000+ attendees
  - Created interactive touch wall content using Adobe Illustrator, managing full installation and technical setup
  - Operated media server and handled on-site troubleshooting for multiple interactive installations across festival venues
- **Instructor of Record (Intro to Sculpture)** 2018 – 2019  
SUNY NEW PALTZ | New Paltz, NY
  - Independently taught wood, metal, and casting skills to undergraduate students (12 students per class)
  - Supervised fabrication facilities, maintaining a safe working environment and equipment standards

## SELECTED EXHIBITIONS

- Small Works G-L - Woodstock Artist Association & Museum (2025)
- Luminous: The Art of Neon - Culture Lab LIC, Queens, NY (2023)
- The Way Things Go - Bienvenu Steinberg & J, New York, NY (2022)
- O+ Festival - Kingston, NY (2020)

## AWARDS

- Honorable Mention - 8th Abstract Art Competition, Art Show International Gallery (Feb 2023)
- 8th Place (3D Category) - 12th Open Art Exhibition, Light Space & Time Gallery (July 2022)
- Graduate Research & Creative Projects Award (RCPA) - SUNY New Paltz (March 2019)
- MFA Scholarship - State University of New York at New Paltz (2018, 2019)
- Summa Cum Laude - BFA in Sculpture, SUNY New Paltz (2016)

## CERTIFICATES

- Google AI Essentials | 2026